

Boston Harbor City Cruises Announces Its Successful Proposal to Continue as the Operator of the Massachusetts Bay Transit Authority Ferry Services

Boston, MA (July 8, 2025) – <u>Boston Harbor City Cruises</u>, a part of the global <u>Hornblower Group</u>, announced today its selection by the Massachusetts Bay Transportation Authority (MBTA) to continue as the operator of the region's premier ferry services connecting communities across Boston and the Massachusetts Metro Region.

This selection follows a comprehensive public proposal and evaluation process in which Boston Harbor City Cruises presented a future-focused vision for building on the ferry system's success as a reliable and convenient resource for both commuters and visitors. Boston Harbor City Cruises' proposal outlines a path for collaboration to continue to develop an industry-leading public maritime transportation solution through partnership with the MBTA, local leaders, and ferry advocates.

The selection of Boston Harbor City Cruises, which began as an operating partner of the MBTA in 1986 and expanded its role in 1997, ensures a continuity of service provided by the maritime and public transit industry's leading operator focused on continued safety, operational efficiency, and unmatched customer service. In 2024, Boston Harbor City Cruises successfully completed nearly 58,000 trips for the MBTA ferry services while carrying more than 1.4 million passengers.

As operator, Boston Harbor City Cruises operates seven company-owned vessels and nine MBTA-owned vessels. The contract to continue as operator is for five years and eight months.

"On behalf of our crew, I'm thrilled to continue our successful partnership with the leadership of the MBTA to deliver results for the people of Massachusetts and offer residents and visitors alike a reliable, efficient, and fun commute onboard," said **Bob Lawler, Regional Vice President and General Manager of Boston Harbor City Cruises**, "This selection reflects the years of successful collaboration between our team and the MBTA and a shared, comprehensive vision for building an integrated, industry-leading, and customer-focused ferry system of the future."

"Today is another exciting day at Hornblower Group as we announce our continued collaboration with the MBTA to provide outstanding ferry service across Boston and the surrounding region," said **Mike Flaskey, CEO of Hornblower Group**. "As the global leader in marine transportation, I couldn't be more proud of our local team and their commitment to building on Hornblower's rich maritime foundation to create amazing experiences for our riders both now and in the years ahead."

"The MBTA values its partnership with Boston Harbor City Cruises and Hornblower Group as we continue our commitment to provide a robust schedule of reliable and convenient water transportation services," said **David Perry**, **Director of Ferry Operations at the Massachusetts Bay Transportation Authority**.

About Hornblower Group

Hornblower Group is a global leader in experiences and transportation. Spanning a 100-year history, Hornblower Group's portfolio of international offerings includes water-based experiences (dining and sightseeing cruises), land-based experiences (walking and food tours) and ferry and transportation services. City Experiences, Hornblower Group's premier experience division, offers land- and water-based experiences as well as ferry and transportation services. Hornblower Marine, a subsidiary of Hornblower Group, provides vessel outhaul and maintenance services at Bridgeport Boatworks in Bridgeport, Connecticut. Additionally, Anchor Operating System, LLC, a subsidiary of Hornblower Group and independent entity, provides reservation, ticketing, and website integration services for clients in the transportation, tourism and entertainment industries. Today, Hornblower Group's global portfolio covers over 10 countries, over 50 U.S. cities and serves more than 20 million guests annually. Headquartered in Orlando, Florida, Hornblower Group's additional corporate offices reside in San Francisco, California; Boston, Massachusetts; Chicago, Illinois; London, United Kingdom; New York, New York; Dublin, Ireland; and across Ontario, Canada. For more information, visit hornblowercorp.com.

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