



MEDIA RELEASE

March 25, 2024

NIAGARA CITY CRUISES ANNOUNCES 2024 SEASON WITH ANOTHER EARLY OPENING FOR TOURS TO ICONIC FALLS

Mild winter, promising forecast sets foundation for a strong start to the 2024 season

NIAGARA FALLS, ON, CANADA – [Niagara City Cruises](#) is preparing for another early opening in 2024 for the popular Niagara Falls boat tour. Rated as one of Canada’s most memorable experiences, Niagara City Cruises will begin its 2024 season on Thursday, March 28—just in time for the long Easter weekend.

This early opening follows a record-breaking 2023 season, in which Niagara City Cruises celebrated its earliest opening (March 16, 2023) since assuming operations in 2014 and marked the earliest opening in the history of the Niagara Falls boat tour operation dating back to 1846. Last season, Niagara City Cruises also welcomed its 15 millionth guest.

“We are getting set for the launch of the Niagara Thunder vessel and preparing the lower landing in the Niagara Gorge,” says Mory DiMaurizio, Chief Operating Officer of City Cruises Canada. “We are excited and looking forward to another early opening for one of Canada’s leading tourism experiences.”

The 20-minute [Voyage to the Falls](#) boat tour, sailing from Niagara Falls, Canada, brings guests on a journey of a lifetime as they take in stunning views of the Niagara Gorge, American Falls, and Bridal Veil Falls, and come face-to-face with the famous Canadian Horseshoe Falls.

The [Niagara City Cruises](#) Voyage to the Falls boat tour will operate daily; tickets (Adults 13+ — \$33.50 plus tax; Child 3 to 12 years — \$23.50 plus tax; Infants free) are available at [niagaracruises.com](#).

For Niagara City Cruises media assets [click here for photos and b-roll](#)

About Niagara City Cruises:

Niagara City Cruises, the official Boat Tour operator for the Niagara Parks in Niagara Falls, Canada, is a subsidiary company of Hornblower Cruises and Events; a North American company based in San Francisco, California, with more than 100 vessels and 30 years of

Niagara citycruises ™

experience operating various types of marine services across the east and west coasts. As Canada's most memorable visitor experience, the Niagara Falls boat tour operation hosts millions of visitors a year and since its opening in 2014, Niagara City Cruises has welcomed more than 15 million visitors.

About City Experiences:

City Experiences represents Hornblower Group's expansive portfolio of water- and land-based experience companies and includes the following sub-brands: City Cruises, Walks, Devour Tours, Venture Ashore, and City Ferry. City Cruises companies operate dining, sightseeing and private events across 22 destinations in the U.S., Canada, and the UK, as well as service on behalf of the National Park Service and the Niagara Parks Commission. City Cruises currently holds service contracts to provide ferry service to the Statue of Liberty National Monument and the Ellis Island National Museum of Immigration, Alcatraz Island, and Niagara Falls. Through Walks, Devour Tours, and Venture Ashore, City Experiences offers world-class travel experiences, including shore and city excursions, immersive walking tours, food tours, and VIP experiences at iconic landmarks. City Ferry companies offer specialized knowledge and expertise required to transport passengers, vehicles, and other cargo safely across inland and coastal waterways, serving as operator of NYC Ferry and Puerto Rico ferry system, among others. For more information visit cityexperiences.com.

###

Press Contacts:

Melissa Gunderson
City Experiences
Email: melissa.gunderson@hornblower.com

Anne Hartman
City Experiences
Email: anne.hartmanraether@hornblower.com