



HORNBLOWER GROUP APPOINTS LISA LUTOFF-PERLO AS CHAIRWOMAN OF THE BOARD

Global Hospitality Leader to Play Crucial Role in Shaping Hornblower's Strategic Direction

New York, New York (September 10, 2024) – Hornblower Group is pleased to announce the appointment of Lisa Lutoff-Perlo as the Chairwoman of the Board, effective immediately. A renowned and award-winning leader in the global hospitality and cruise industries, Lutoff-Perlo will play a crucial role in guiding Hornblower's strategic direction and fostering growth, innovation, and operational excellence across the company's diverse portfolio of businesses.

Lutoff-Perlo is currently the President and CEO of the FIFA World Cup 2026 Miami Host Committee. She previously served as Vice Chairman, External Affairs, for the Royal Caribbean Group and as President and CEO of Celebrity Cruises, where she was the driving force behind redefining the cruise experience for both the industry and the Celebrity Cruises brand with her bold and innovative approach to ship design and service.

"We are thrilled to welcome Lisa as our new Chairwoman," said Mike Flaskey, CEO, Hornblower Group. "Over the past four decades, she has proven herself to be an impactful and visionary leader in the cruise industry. I look forward to working closely with Lisa to continue driving our company forward and ensuring we remain at the forefront of delivering world-class guest experiences."

"I am truly honored to join Hornblower Group at this pivotal time in its journey," Lutoff-Perlo said. "Hornblower has an extraordinary legacy of delivering exceptional experiences, and I am excited to work alongside the talented team to drive further innovation and growth. Together, we will build on the company's strong foundation and explore new opportunities to enhance the Hornblower brand globally."

[Click here](#) for headshots of Lisa Lutoff-Perlo.

-more-



Page 2-2-2

About Hornblower Group

Hornblower Group is a global leader in experiences and transportation. Spanning a 100-year history, Hornblower Group's portfolio of international offerings includes water-based experiences (dining and sightseeing cruises), land-based experiences (walking tours and food tours) and ferry and transportation services. **City Experiences**, Hornblower Group's premier experience division, offers land- and water-based experiences as well as ferry and transportation services. **Hornblower Marine**, a subsidiary of Hornblower Group, provides vessel outhaul and maintenance services at Bridgeport Boatworks in Bridgeport, Connecticut. Additionally, **Anchor Operating System, LLC**, a subsidiary of Hornblower Group and independent entity, provides reservation, ticketing, and website integration services for clients in the transportation, tourism, and entertainment industries. Today, Hornblower Group's global portfolio covers a dozen countries and territories, over 50 U.S. cities and serves more than 20 million guests annually. Headquartered in San Francisco, California, Hornblower Group's additional corporate offices reside in Boston, Massachusetts; Chicago, Illinois; London, United Kingdom; New York, New York; Dublin, Ireland; and across Ontario, Canada. Majority ownership of Hornblower is with funds managed by investment firm Strategic Value Partners (SVP). For more information, visit hornblowercorp.com.

Media Contacts

Hornblower Group

Melissa Gunderson

Senior Vice President, Global Communications and Brand

pr@hornblower.com

###